

Innovation Luminary Awards 2014



lu•mi•nar•y

1. An object that gives light. 2. A person who is an inspiration to others. 3. A person who has achieved eminence in a specific field.

The Innovation Luminary Academy and Awards

The Innovation Luminary Academy and Awards were established by the EU Open Innovation Strategy and Policy Group (OISPG) in 2013 to celebrate and recognise outstanding innovation role models and through this to inspire the next generation of innovators. The Academy was initiated with the support and sponsorship of Intel Labs Europe, DG Connect, European Commission, and Dublin City Council.

The EU OISPG have identified Open Innovation 2.0 (OI2) as a new paradigm where extensive networking and co-creative collaboration takes place between all actors in society, spanning organisational boundaries and going beyond normal licensing and collaboration schemes. Through OI2 the sharing and the co-creation of innovation delivers a significant competitive advantage and can help achieve broader scale innovation benefits that leverage and benefit a broad set of stakeholders. A core aspect is quadruple helix innovation; where government, industry, academia and citizens innovate together to drive structural changes far beyond the scope of what anyone organisation can achieve on its own. OI2 drives a culture shift where instead of resisting change there is a propensity towards innovation and the creation of shared value.

A pivotal element of Open Innovation 2.0 is innovation adoption. With the existence of role models or exemplars being of particular importance in encouraging innovators to drive the diffusion of their ideas, innovations and solutions to wide scale adoption.

Accordingly, the second annual Innovation Luminary Awards will be presented on June 11 2014 at a special gala dinner at Dublin City Hall.

The celebration event will be held in conjunction with the *Open Innovation 2.0 2014 Conference* being held at the Dublin Convention Centre, Ireland, on June 12. The conference is a collaboration between the OISPG, European Commission, Intel Labs Europe, and Dublin City Council and is fully devoted to inspiring sessions and interaction on OI2 business models and ecosystems. The OI2.0 conference is organised around the concept of short speeches, strong interaction and further development of the ideas, so that the outcome has an impact beyond the event. Leading innovation thought leaders will present their latest insights; European policy leaders will contribute to the design of the European Innovation ecosystems; and the first feedback from the new European research and innovation framework, Horizon 2020, will be presented.

The recipients of this year's awards will be enrolled into the Innovation Luminary Academy and will have stewardship for the selection of future Innovation Luminaires. The recipient Luminaries have been designated by the *Open Innovation 2.0 Conference* Steering committee for their extraordinary achievements and their potential to inspire the next generation of innovators worldwide.

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The following categories have been identified this year's awards:

- **Open Source Innovation**
- **Innovation Entrepreneurship**
- **Innovation Thought Leadership**
- **Innovation in Education**
- **Open Innovation**
- **Innovation Policy**
- **Social Innovation**
- **Innovation Platform**
- **Irish Innovation Champion**

The 2013 Innovation Luminary recipients were:

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| • Professor Stephen Hawking | Innovator's Courage |
| • Professor Alexander von Gabain | Serial Entrepreneurship |
| • Felix Baumgartner & Red Bull Stratos | Innovation Courage |
| • Professor Leif Edvinsson | Innovation Thought Leadership |
| • Alexander Osterwalder | Business Model Innovation |
| • Rovio | Creative Innovation |
| • Peter van Manen & McLaren Electronic Systems | High Performance Innovation |
| • Justin Rattner | 21st Century Industrial Innovation |
| • Joan Mulvihill | Irish Innovation Champion |

About the 2014 Innovation Luminary Awards:

The design of the specially commissioned bronze Innovation Luminary Awards takes its inspiration from a Lighthouse which acts as a beacon of direction, clarity and confidence through ever changing conditions. The award incorporates four waves above the engraved base to represent waves of innovation, focus, collaboration and dissemination. In addition, they represent the four strands of quadruple helix innovation. Instead of the light source being enclosed as is typical within a lighthouse here it is open to the environment and provides illumination and guidance across multiple directions simultaneously. The award reaches skyward through an elegant taper to signify the heights the recipients have reached in their respective fields.

